

Tomas Krejcar

Beaverlodge, AB, ToHoCo | H: 780 354 8958 | C: 780 978 8958 | tomaskrejcar@gmail.com

I'm a problem-solving Freelance Web Designer who ran his own small web design business for 7 years. I've created and maintained websites on multiple platforms for many types of businesses and organizations. With some of my clients we have gone through multiple redesigns over the years. I've progressed from coding websites from scratch, to working together with the site owner to create for them an online marketing tool. When I began, I was focused on making sites that were “technically” excellent. But now grown and my focus is on making sites that help website owners achieve their goals from a technical, marketing, user experience, and business point of view.

Objective:

To work as part of a team, to contribute to bigger projects, to grow my skills in a team environment.

Skills:

Being a self-employed solo-preneur my skill set is necessarily broad. I wear many hats. From networking, marketing and finding clients, to discovering their needs and selling, to scoping and estimating cost, to interviewing and putting together a website content outline, to finally creating and delivering the final product. What I'm best at and enjoy the most is solving coding coding problems and learning on the fly. Complex css styles, designing in the browser and dynamic pages is what I love.

Skills summary:

- Face-to-face networking - building and maintaining visibility and credibility. I enjoy learning about people and their businesses
- Project management – keeping several projects moving forward simultaneously, communicating with the client and with contractors, keeping tasks organized with a project management system
- Just-in-time expert when necessary – I have the ability to quickly find and absorb information when needed
- Informed and adaptable – Strong and current understanding of industry trends and developments
- I aim to please – I'm the sort of person who performs the best when I know someone is depending on me

Technical Skills:

- Web Skills: CSS, HTML, XML, CMS integration, Cpanel, PHP, MySQL, web standards and accessibility, cross-browser compatibility, JavaScript, mobile web designs
- Tools: Adobe Creative Suite Photoshop / Illustrator, Asana, PipeDrive, Notepad++, SciTE
- Content Management Systems: CMS Made Simple, Wordpress, Joomla, my own simple PHP CMS
- On-Page SEO – putting together the many pieces that Google wants to see.
- Off-Page SEO – Managing digital footprint: Google (Maps, G+, business page, webmaster tools, adwords, and analytics), directory submissions, local citations, backlink analysis, competitor links analysis

Experience:

TwoViewsStudio ltd., *Alberta* – Owner/Operator

August 2008 – Present

Baroque Theatre Museum of Cesky Krumlov, *Czech Republic* – Contractor

For 6 months I worked as a contractor for the museum creating Flash animations to illustrate the workings of the Baroque Theatre machinery. My job was to learn how the mechanisms actually worked and then to present it in an interactive animation so that visitors could easily comprehend the concept behind each exhibit.

DECROS s.r.o., *Czech Republic* – Technical Support

For 3.5 years I worked as international technical support for a security software company. My role was to answer support questions from customers all over Europe. I also maintained the English user's manuals for the software product and served as a tester to test and find bugs in new versions of the software.

Personal Projects:

get.accountedFor.biz a web-app meant for keeping track of attendance.

TomasKrejcar.com – an online curriculum vite

Hobbies:

I have many hobbies. Aside from computer and web related things: Painting with oil and acrylic, photography- especially panorama and other challenging and technical types, river canoeing.

I'm also interested in science, astronomy, and new technologies.